

# BROMPTON *Quarterly* –

EDITION 20 SUMMER 2010 | £2  
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SUMMERTIME IN BROMPTON

## THE NEW PURITANS

This summer sees an exciting temporary exhibition of new product design work at 203 Brompton Road. Curated by writer and critic Nuno Coelho, the exhibition showcases the work of established names such as Jasper Morrison, Sam Hecht and Torsten Neeland, alongside the next generation of design talent.

The focus of the exhibition is simplicity. In this period of economic uncertainty and the increasing importance of sustainability and ecological responsibility, it is appropriate that design now returns to its fundamentals – products that are enduring, functional and simple. This exhibition's contributors eschew the embellishments of the one-off limited edition for simple yet visually striking designs that are, above all, practical. With this in mind, the designers have taken advantage of the new rapid manufacturing advances brought about by our digital age.

Highlights include Luka Stepan's elegant single-part ball pen; David Sutton's minimal one-piece wallet; Alex Hulme's self-assembly torch; and Min-Kyu Choi's award-winning folding plug.

### New Simplicity

203 Brompton Road, SW3 1LA

Mon – Sat: 10am – 6pm

[www.newsimplicity.info](http://www.newsimplicity.info)



Min-Kyu Choi's award winning folding plug



Beatrice Sofa by Nuttall.

## ENGLISH AESTHETIC

Nuttall is the new interiors showroom for those seeking an investment piece that will last for generations. The brainchild of sisters Gytha Bouchon and Amber Aikens, Nuttall fuses traditional artisanal skills and modern technology, together with a strong English aesthetic. Whether it's a pure down cushion or a hand-aged castor, each detail is meticulously thought through, using the finest raw materials and the very best craftsmanship.

### Nuttall

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